

FOR IMMEDIATE RELEASE

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City of Boulder City

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Joining Forces

Beginning today, January 31, 2009 through February 16, the Boulder City Police Department, in cooperation with the Henderson Police Department and Las Vegas Metropolitan Police Department (Laughlin division), will be "Joining Forces" conducting a DUI saturation enforcement in the Boulder City and surrounding area.

Extra saturation will be present on the night of and prior to Super bowl Sunday. Officers will be out in number and force to ensure that everyone has a safe trip home. The goal of this saturation patrol is to reduce the number of DUI related fatalities and injury crashes. Please, Don't Drink and Drive.

"Joining Forces" is a multi-jurisdictional enforcement solution to the cry to reduce serious injuries and fatalities on Nevada's roadways. All law enforcement agencies statewide have been invited to "Join Forces" to enforce traffic safety laws and protect the motoring public. Each event or activity centers around High Visible Enforcement paired with a concentration of media saturation of a like message.

If you consume alcohol, drink responsibly and do not drive while under the influence. Use public transportation or have a non-drinking, designated driver with you. This is the best way to prevent alcohol related deaths or injuries and certain arrest. Many drunk drivers come from neighborhood bars and individual parties making planning ahead for a night out a smart choice to avoid the tragedy of an alcohol related crash, and a cheap alternative to the many costs of a DUI arrest.

According to National Highway Traffic Safety Administration statistics, alcohol-related motor vehicle crashes kill someone every 31 minutes, and non-fatally injure someone every two minutes. More than half of the 414 child passengers ages 14 and younger who died in alcohol-related crashes in 2005 were riding with the drinking driver and 48 children age 14 years and younger who were killed as pedestrians or pedal-cyclists were struck by impaired drivers.

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